

VIDEO PRODUCTION 1-2  
PROJECT: MUSIC VIDEO  
50 points

This project is designed as a way to show your talents as an editor. Decisions about shot selection and arrangement, pacing, timing and transitions are critical when attempting to convey ideas to the audience.

### ASSIGNMENT

Your group will select a song as the basis of your video, then edit together provided footage to match the song. The editing should appropriately compliment your music so as to match the pacing, rhythm, tone and feel of the music. Shot selection (your choice of what footage to include) should also compliment the music.

### REQUIREMENTS

The project will:

- Be exactly 60 seconds in length
- Include on-screen credits for the music (Band name, song, album, etc.)
- Have a mixed soundtrack consisting of the song as well as sounds from the footage.
- Utilize a variety of appropriate editing techniques and/or effects
- Use music appropriate for a school environment
- Adhere to the MCHS Video Production Content Agreement
- Completion of a production journal

### GRADING

- Your individual grade will be based on the following:
- Meeting the above requirements
- Creating a unique, effective music video that is appropriate for your song
- Meeting all deadlines
- Technical proficiency (timing, pacing, use of graphics, no gaps, appropriate sound levels, etc.)
- Thoroughness of your production journal
- Your ability to make positive contributions and work productively in your group

### DEADLINES

Item	Due Date
Music	Tues, October 6
Final Cut	Friday, October 9

MUSIC FORMAT: AIFF or AAC (use iTunes to convert your MP3 files)